



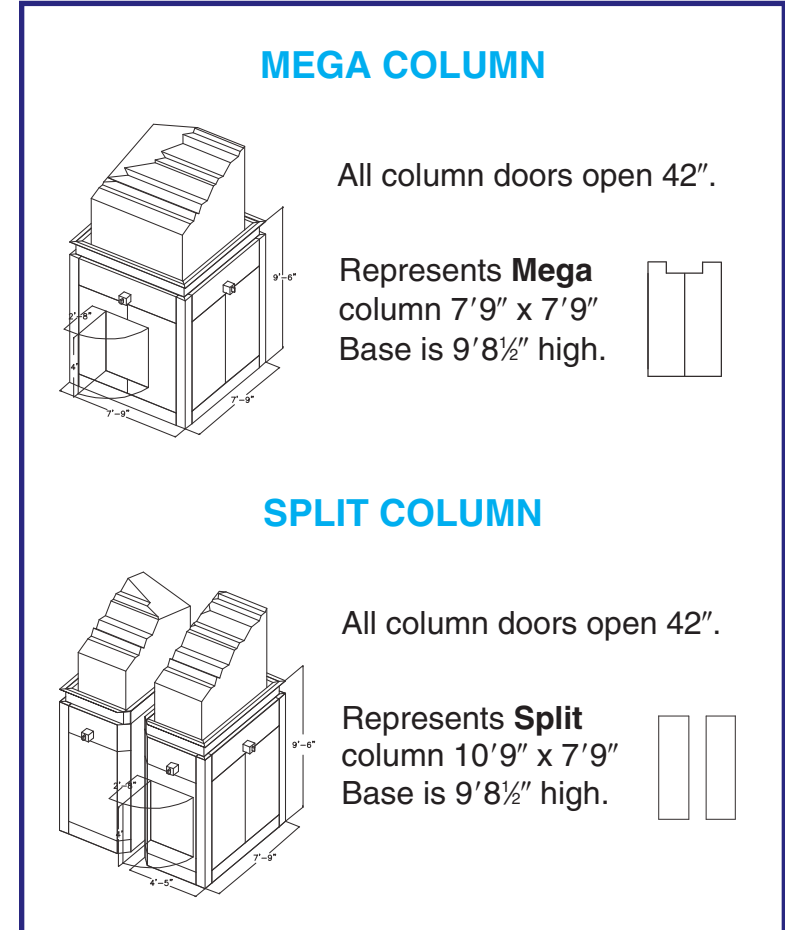
Unshaded areas reflect booth availability as of 9/24/09.

Updated as of Sept. 24, 2009— Subject to Change

McCormick Place South



CEILING HEIGHTS = 40'0"
FHC = Fire Hose Cabinet
FEC = Fire Extinguisher Cabinet
FHR = Fire Hose Rack
WV = Water Valve



The standard exhibit space rental fee is \$25.00 per net square foot. There is a \$250.00 charge for each corner. A 50% deposit of total space rental cost, payable in U.S. Funds, must be enclosed with this application. The balance is due by September 15, 2009. Applications received after this date must include full payment.

For your convenience, the chart (at right) provides sample rental costs on a selection of sizes and configurations. You are, of course, not limited to these amounts of space as several booths may be combined for a single exhibit area.

Booth Size and Description

10'x10' (100 sq. ft.) in-line.....	\$ 2,500.00
10'x10' (100 sq. ft.) corner.....	\$ 2,750.00
10'x20' (200 sq. ft.) in-line.....	\$ 5,000.00
10'x20' (200 sq. ft.) corner.....	\$ 5,250.00
10'x30' (300 sq. ft.) in-line.....	\$ 7,500.00
20'x20' (400 sq. ft.) island.....	\$11,000.00

For Exhibiting Information:
Hall-Erickson, Inc.
98 E. Chicago Avenue, Suite 201
Westmont, IL 60559-1559
Phone: (630) 434-7779
Fax: (630) 434-1216
Email: moti@heexpo.com
www.motivationshow.com

For IMA Membership Information:
Incentive Marketing Association (IMA)
1601 North Bond Street, Suite 303
Naperville, IL 60563
Phone: (630) 369-7780
Fax: (630) 369-3773
Email: info@incentivemarketing.org
www.incentivemarketing.org



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