



## Shell Scheme Selection Form

Reserve your shell scheme requirements below and be ready to exhibit when you arrive. Shell scheme rental price is \$14.50 per sq. ft., or \$1,450.00 for each 10' x 10' booth. (Additional furnishings can be added after confirmation by contacting GES Exposition Services at [www.ges.com](http://www.ges.com).)

### Stand Includes:

- Fabric or laminate panel shell scheme in 10'/3m increments  
*Each backwall panel is 38-1/8" (96.84cm) wide x 86-1/4" (219.08cm) high. If making graphics to attach to these walls they should not exceed 37-1/2" (95.25cm) wide x 85" (215.90cm) high.*
- Carpet (16 oz)
- Header with company name
- Three arm lights with electricity
- 6' draped table
- Two chairs and wastebasket
- First night vacuuming
- Installation & dismantling labor



### DEADLINE DATE — SEPTEMBER 15, 2009

Please reserve \_\_\_\_\_ sq. ft. of shell scheme requirements as indicated below.

**16 oz. Standard Custom-Cut Carpet Color:** Gray will be provided if no color is indicated below:

- Black     Burgundy     Gray     Blue     Emerald Green     Red

**Choose Fabric or Laminate Panel type (a or b) and then select Color:** Gray Fabric Panel will be provided if no color or type is indicated below:

- a.  Fabric Panel:                       Black                       Blue                       Gray

- b.  Laminate Panels:                       Black                       Oxford White                       Prism Blue                       Silver Gray

**Trim Metal Color:** Silver will be provided if no color is indicated below

- Black                       Silver

**Arm Light:**                       Black                       White

**Table Skirt Color:** Gray will be provided if no color is indicated below:

- Beige                       Black                       Blue                       Burgundy                       Forest Green                       Gold  
 Gray                       Mauve                       Purple                       Red                       Teal                       White

**Header copy (black text on white background.)**

Company: \_\_\_\_\_ Booth No. \_\_\_\_\_

Contact: \_\_\_\_\_

Street Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_

**Return this form by September 15 to:**

**The Motivation Show**

Attn: Chrissy Petracek, Exhibits Manager

Email: [Cpetracek@helexpo.com](mailto:Cpetracek@helexpo.com) Fax: 630.929.8920

Phone: 866.740.6684 (U.S., Canada & Mexico)

1.630.434.7779 (International)

(For Office Use)

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(Date Received)